

Capital Dynamics event in China

INVESTMENT

Saturday, 14 Sep 2019



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HAVING a China strategy might soon be necessary for businesses or organisations that want to stay relevant.

Besides being the world's second largest economy by nominal gross domestic product and the world's largest economy by purchasing power parity, China will soon become the largest consumer market and one of the most innovative economies in the world.

It is on this belief that Capital Dynamics Asset Management Sdn Bhd is organising its 2019 China Immersion Programme, which will take place from Oct 14-18 in Shanghai.

Comprising five days of talks, company and site visits, case studies and priceless networking opportunities, the programme promises to endow business people from across the globe with a strategic and holistic understanding of this dynamic nation.

The programme will cover areas such as history, economy, politics, management styles, art and culture, administration, and regulations. From government policy to management ethos, from business etiquette to a visual encapsulation of the Chinese psyche through the ages – participants will be taken through it all.

Participants stand to gain insight from an eclectic and remarkable array of speakers: from distinguished professors and China experts to business aces, legal specialists and even a self-made billionaire helming one of China's most formidable companies. The programme also takes participants outside the classroom for an up-close and personal experience with China.

Participants get to understand China's civilisation with special emphasis on the Han, Tang, and Song dynasties with Prof Zhao Dongmei.

They will get insights into Chinese culture and how to achieve effective cross-cultural communications, with emphasis on the influence of Confucianism.

Meanwhile, after 40 years of sustained robust economic growth, where is China's economy heading? Participants will also be guided on the Chinese government's long-term plans for China's economy with Prof Yan Se.

Art has been a vital part of China's 5,000-year civilisation. What underlies the Chinese psyche today? Follow Prof Zhang Jianjun as he guides participants through classical and contemporary Chinese art to grasp China's transformation.

One important quality that investors seek is a country's political stability and sound government policies. How has the Communist Party of China achieved this?

Participants will get to understand the philosophy of China's Communist Party, its unique government structure and the process of selecting Chinese leaders with a case study presented by Dr Gao Jingyan.

These are just some of the many things participants will experience undergoing the week-day immersion programme.

Capital Dynamics is Asia's first global investment house with offices in Shanghai, Hong Kong, Singapore, Sydney and Kuala Lumpur. Led by its managing director Tan Teng Boo, Capital Dynamics is the first Asian fund manager to obtain the Australian financial services licence, the first Asean fund manager to obtain Hong Kong's retail type nine licence and also Malaysia's first independent investment adviser.